

YOU ARE NOT SAFE!

SCENE - DO NOT ENTER - CRIME SCENE - DO NOT ENTER - CRIME SCENE - DO NOT ENT



12 WEEK CIVILIAN DEFENSE PROGRAM

LEARN HOW TO PROTECT YOURSELF, YOUR CHILDREN AND YOUR COMMUNITY.



www.PowerKravMaga.com





January 20th 2020

Dear Friends,

I write this to you with deep concern and a very heavy heart.

IT'S NO SECRET THAT HATE CRIMES AGAINST JEWS ARE SURGING!

According to the NYPD, in 2019, there were **234 ANTI-SEMITIC ATTACKS** in New York City.

The severity of these attacks ranged from VERBAL ABUSE SHOUTED FROM MOVING CARS, to SNEAKY PUNCHES IN THE FACE (*The Knockout Game*), to MURDEROUS KNIFINGS and ACTIVE SHOOTER ATTACKS ON **SYNAGOGUES AND YESHIVAS**.

As you well know, many innocent people have been injured and killed, and there were many more **UNREPORTED ANTI-SEMITIC INCIDENTS**.

Our synagogues and yeshivas are very **"SOFT TARGETS"** for **WHITE SUPREMACIST GROUPS, RADICAL AFRICAN AMERICAN GROUPS,** and of course **RADICAL ISLAM.**

The security measures I have seen implemented in both Jewish and Christian facilities are far less than adequate, and can be easily overcome by even the lowest level attacker.

THE BOTTOM LINE IS THAT OUR COMMUNITY IS NOT EVEN CLOSE TO BEING PREPARED FOR THE NEXT ATTACK. MORE PEOPLE WILL BE KILLED IF WE DO NOT TRAIN OUR PEOPLE WHAT TO DO, AND MAKE OUR BUILDINGS MORE SECURE.

I have been approached by numerous groups for "self defense classes". But learning self defense isn't nearly enough. **AT THIS POINT, I BELIEVE POLICE and MILITARY TECHNIQUES AND TACTICS MUST BE TAUGHT TO CIVILIANS, SO THEY TRULY HAVE THE TOOLS TO FIGHT BACK IN SURVIVAL LEVEL SITUATIONS.** Those who have a flippant attitude towards these **CREDIBLE AND IMMINENT THREATS,** are part of the problem, and are doing themselves and the community a great disservice.

There are a number of illegitimate people masquerading as "security and self defense experts/consultants in our community. They are selling security consulting services and self defense lessons in an attempt to cash in on this terrible situation. These less than qualified people, and those who hire them for a "GOOD PRICE", may be responsible for the injury and deaths of others.

Because of the aforementioned realities, we are now offering the

12 WEEK CIVILIAN DEFENSE PROGRAM.

The program will teach the following:

- * **How to secure homes, businesses, synagogues and yeshivas from attacks.**
- * **How to deal with street violence via psychological and physical combat.**
- * **Exactly what to do during an active shooter attack, BEFORE THE POLICE ARRIVE.**

We need help getting this material to every single member of the community! So we will also offer **INSTRUCTOR CERTIFICATION TRAINING** to those interested in teaching this material. We will have **SEPARATE TRAINING AREAS FOR MEN & WOMEN** (with male/female instructors). **PROPER WORKOUT ATTIRE IS MANDATORY** and **STUDENTS MUST BE 16+ YEARS OLD (ADULTS ONLY)** to take the program. I look forward to meeting you at registration, and working with you to keep our community safe.

PLEASE HELP US SPREAD THE SAFETY!

If you would like to host the Civilian Defense Program at your facility, please give me a call to discuss dates and arrangements.

Sincerely Yours I Remain,

Thomas A. Casale

Founder, Power Krav Maga
President, JSKA Pan America
Licensed Master Instructor



POWER KRAV MAGA COM CIVILIAN DEFENSE PROGRAM

Call Sensei Thomas Casale
for more info and pre-reg

646-339-9300

www.PowerKravMaga.com
www.JSKAUSA.com



LOCATION:

Beth-El Jewish Center
1981 Homecrest Avenue
(Corner of Ave T)
Brooklyn, NY 11229

STUDENTS:

- Separate training areas for MEN and WOMEN.
- Students MUST be 16+ YEARS OLD.

PROGRAM DATES:

Session 1: Tuesday Feb 25th 2020 (8-9:30pm)
* (Orientation and 1st training)

Session 2: Tuesday Mar 3rd 2020 (8-9:30pm)

Session 3: Tuesday Mar 10th 2020 (8-9:30pm)

Session 4: Tuesday Mar 17th 2020 (8-9:30pm)

Session 5: Tuesday Mar 24th 2020 (8-9:30pm)
* (NYPD/FBI Presentation)

Session 6: Tuesday Mar 31st 2020 (8-9:30pm)

Session 7: Tuesday Apr 7th 2020 (8-9:30pm)

PASSOVER BREAK

Session 8: Tuesday Apr 21st (8-9:30pm)
* (Guest Police Instructor from England)

Session 9: Tuesday Apr 28th (8-9:30pm)
* (Guest Police Instructor from Mexico)

Session 10: Tuesday May 5th (8-9:30pm)

Session 11: Tuesday May 12th (8-9:30pm)

Session 12: Tuesday May 19th (8-10pm) * **GRADUATION**



At graduation, you will be awarded a beautiful 11X17 certificate of program completion, and a special gift from Sensei Casale.

FOR YOUR CONVENIENCE WE HAVE 10 REGISTRATION DAYS:

Thursday Jan 23 (7-8pm)	Tuesday Feb 11th (7-8pm)
Tuesday Jan 28th (7-8pm)	Thursday Feb 13th (7-8pm)
Thursday Jan 30th (7-8pm)	Tuesday Feb 18th (7-8pm)
Tuesday Feb 4th (7-8pm)	Thursday Feb 20th (7-8pm)
Thursday Feb 6th (7-8pm)	Tuesday Feb 25th (7-8pm)

As **REGISTRATION IS LIMITED TO 50 PEOPLE**, and **SERIOUS POLICE/MILITARY MATERIAL WILL BE TAUGHT**, we respectfully request that you attend all 12 sessions. This is the minimum amount of time to attain some level of proficiency. So don't cheat yourself or those around you. If you register for this program, we expect you to be serious and enthusiastic to learn. ***THIS IS NOT A FITNESS PROGRAM. THIS IS A PROGRAM THAT TEACHES SURVIVAL LEVEL COMBAT.**

FEE:

ENTIRE 12 WEEK/18 HOUR PROGRAM INCLUDING THE SPECIAL PRESENTATIONS
\$299. CASH ONLY PLEASE / NO EXCEPTIONS
(This works out to LESS THAN \$17. Per Hour! No Hidden Fees)

SYLLABUS OVERVIEW:

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|---|--|
| 1) Threat Assessment / Types of Attackers | 12) Joint Breaking Techniques |
| 2) Understanding and using the FEAR Response | 13) Knife Disarming Techniques |
| 3) Neurological Response Training | 14) Gun Disarming Techniques |
| 4) Proper attitude towards street Self Defense | 15) Restraining Techniques |
| 5) Hardening a Soft Target (Home/Shul/Church/Schools) | 16) Strangulation Techniques |
| 6) Strategy VS Spontaneous Tactics | 17) Use of Leverage to Increase Strength |
| 7) Punching/Boxing | 18) Use of Environmental Weapons |
| 8) Elbow Striking | 19) Use of Dirty Tricks |
| 9) Kicking/Kneeing | 20) Basic Functional Understanding of Firearms |
| 10) Blocking | 21) Home Invasion Defense |
| 11) Choking/Strangulations and Escapes | 22) Swarming |

SPECIAL GUESTS and OPTIONAL TRAINING:

- | | |
|---|-----------------------------------|
| 1) NYPD and/or FBI Presentation | 4) Civilian Self Defense Program |
| 2) Guest Police Instructor from England | INSTRUCTOR CERTIFICATION TRAINING |
| 3) Guest Police Instructor from Mexico | 5) FIREARMS TRAINING |



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YOU ARE **NOT** READY FOR
THIS RADICAL LEVEL OF VIOLENCE.

THE CIVILIAN DEFENSE PROGRAM TEACHES MILITARY/POLICE
TECHNIQUES AND TACTICS FOR SURVIVAL.

NO EXPERIENCE NECESSARY and NO FITNESS LEVEL NECESSARY

DON'T BE A VICTIM!

